

**Charitable Funds**  
Annual Report  
**2004/2005**



Registered charity number  
1056452

## **The Whittington Hospital NHS Trust Charitable Fund**

### **Trustees**

**Narendra Makanji  
Andrew Riley  
David Sloman  
Susan Sorensen**

**Deborah Wheeler**

**Margaret Boltwood**

**Tara Donnelly  
Michael Lloyd  
Norman Parker  
Celia Ingham Clark  
Maria Duggan  
Peter Farmer  
Pat Gordon  
Doreen Henry  
Anne Johnson  
Michael Worton**

### **Trust Chairman**

**Chief Executive (until September 2004)  
Chief Executive (from November 2004)  
Director of Finance and Strategic  
Development  
Director of Nursing and Clinical  
Development  
Director of Human Resources and Corporate  
Affairs  
Director of Operations  
Director of Site Commissioning  
Medical Director (until October 2004)  
Medical Director (from November 2004)  
Non Executive Director  
Non Executive Director  
Non Executive Director  
Non Executive Director  
Non Executive Director  
Non Executive Director (until May 2004)**

### **Charity Funds Administration**

**Elizabeth Hall  
Keith Wenden  
Anna Turner**

**Charitable Funds Accountant  
Head of Fundraising  
Fundraising and Communications Secretary**

## Description of Trusts

Although all funds are held within an Umbrella Charity, a small number of funds have their own governing instruments and are registered as specific purpose funds within the overall charitable fund.

Charity	Objects
1. Umbrella Charity	For any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the Whittington Hospital NHS Trust
2. The Royal Northern Scheme General Purpose Fund	As for the Umbrella Charity
GHE Bequest	The primary objects being to provide facilities and amenities to patients to relieve suffering and anxiety and to aid recovery. The secondary objects refer to the maintenance and improvement of facilities for fee-paying patients and to subsidise their costs in cases of need as determined by the Trustees
Nursing Staff Fund	To provide amenities for nursing staff at the Whittington Hospital
3. General Prize Fund	For the provision of an annual prize for the staff at the Whittington Hospital NHS Trust
4. The Whittington NHS Trust Radiography Fund	For any charitable purpose or purposes relating to the National Health Service for the services provided by the Radiography department of the Whittington Hospital NHS Trust
5. The Mike Bowen Trust	Used to support the clinical work with newborn babies at the Whittington Hospital NHS Trust
6. Simon Yudkin Funds	Interest to be used by the paediatric department to purchase toys, books and other educational matter including clothes and computer software as well as new beds for parents
7. Sadler Fund	For the relief of sickness of children who are or have been treated at the Whittington Hospital by the provision of a gift for the Christmas tree in any children's ward in the paediatric unit at the hospital
8. Postgraduate Medical Education Fund (PMEF)	For any charitable purposes relating to the NHS/Whittington Hospital for the advancement, furtherance and research of medical and dental education

## **Organisational Structure**

The Trustees of the charitable funds hold dual accountability to the Department of Health and to the Charity Commission. Day to day responsibility for the funds is delegated to members of the Executive Board who in turn appoint advisers for individual funds within the umbrella charity. The use of funds and procurement of goods and services are controlled through authorisation procedures which are documented as part of the Trust's Standing Financial Instructions.

The Trust's finance department provides accounting services and investment management is delegated to professional advisers. Since September 2004 a dedicated fundraising department has been in operation employing a full time fundraiser and part time administrator.

The Annual Accounts are audited by the Trust's external auditors (the Audit Commission and approved by the Trust Board. The audited annual accounts, which are submitted to the Charity Commission, are available on request. Summaries of income, expenditure and movements in balances are shown at the end of the report.

### **A message from the Chair of the Trust Board**

In the last twelve months the charitable funds have enabled a number of departments and other areas to benefit in a variety of ways. Importantly, over £150,000 has been spent on much needed equipment and patient comforts. This includes £35,000 on blood gas analysers, £13,000 on the implementation of an infertility database system and £12,000 on six volumetric infusion pumps. Without the ability to purchase such equipment the hospital would not be able to conduct much of its important work.

I am very pleased to say that fundraising activity has already begun for our forthcoming appeal to refurbish our neonatal intensive care unit (NICU). We have set up a fundraising development group that will help steer activities during the appeal. The group has been involved in building relationships with potential patrons and supporters in advance of the formal launch of the appeal in spring 2006.

I would like to extend my most sincere gratitude on behalf of the hospital and the Trustees to all patients, friends and staff who have contributed to fundraising over the course of this last year.

During the course of the year the Charitable Funds Committee was dissolved and the responsibility for policy agreement and monitoring the use of funds was referred back to the Trust Board.

**Narendra Makanji**  
**Chair**  
**The Whittington Hospital NHS Trust**

## **Income and Expenditure relating to the hospital funds**

The total income for the hospital charitable funds was £97,000 including funds raised through the Flora London Marathon. Donations, legacies, grants and other income amounted to £70,000 and £27,000 was received as investment income.

In all, expenditure of £315,000 was incurred in pursuit of the charities' objectives. At the end of the period to 31 March 2005 the fund balance totalled £785,000 at the market value of investments.

### **General Purpose Fund**

Once again this fund, recognising that the Whittington's most important asset is its staff, provided a subsidised Christmas lunch for all staff and gave grants to wards and departments for Christmas decorations.

A long service and retirement party was held for around 50 members of staff who had either retired within the last year after at least 10 years service or who have been at the Whittington for either 15 or 20 years. Retirees received an engraved commemorative bowl and the long servers were given silver or gold pins as a token of appreciation.

The set-up costs of £27,000 for the new fundraising department were made available from this fund which also continued to cover the costs of running the department. The department now employs a full-time fundraising manager and a part time assistant.

£6,000 was given to the Improving Working Lives programme which serves to enhance the work/life balance of NHS staff. This money was spent on administrating the 'Look After Your Heart' campaign for staff.

### **GHE Bequest**

#### **Spiritual and Pastoral Care (pics)**

Just under £20,000 was made available for the department refurbishment in 2004. The offices were redecorated and worktop "hot desks" were installed to enable each team member to gain access to PC and writing space, which had not been possible before. New trunking and cabling for telephones and PCs were installed thus bringing the department suite within health and safety standards. New office furniture was purchased and the kitchenette improved.

As the department deals with bereaved families who have lost babies, baby viewings and counselling needs to take place, a major element in the refurbishment was the provision of a separate space created within the chapel for these purposes. Separate lighting and a movable partition have been installed that gives privacy when required.

David Curtis and Daphne Williams (Co-Heads of Dept of Spiritual & Pastoral Care) report:

“Everyone who visits or works in the Department appreciates the changes. Those who visit us find the place more hospitable and those working within the suite find it less stressful, due to the increase in space and the enhanced environment.”

Elsewhere in the hospital over £128,000 worth of much needed equipment was purchased from charitable funds including £35,000 for blood gas analysers, £7,250 for an electrocardiograph and £11,700 on volumetric infusion pumps. [Pics](#)

## **Income and expenditure relating to the Postgraduate Medical Education Fund (PMEF) held by the Whittington Postgraduate Education Centre**

From 1 April 2004 to 31 March 2005, the Postgraduate Medical Education Fund (PMEF) had a turnover of £156,000. This is an increase of 61 per cent year on year due to the expansion of both the Colposcopy courses and GP study days, as well as the addition of new courses such as Advanced Life Support and Radiology for Accident and Emergency.

### **Summary of Activity**

PMEF is comprised of six Funds:

1. General Fund
2. Colposcopy
3. GP Study Days
4. Diabetic Research Fund
5. MRCS Fund
6. Surgery Fund

#### **1. General Fund**

- **Finance.** £15,026.17 was earned by the General Fund through interest and investments.
- **Whittington Oration.** Professor Sir Michael Rawlins, Chairman of the National Institute for Clinical Excellence (NICE) gave the third Whittington Oration 'Setting Clinical Standards: The NICE Experience' on 9 November 2004. The event was an excellent occasion that attracted a great number of people to a first class presentation. The budget for the Oration was £950, for costs for the reception, the commemorative plaque and a token of appreciation for the speaker. This was shared equally between the PMEF, the Postgraduate Centre and the Whittington Hospital NHS Trust.
- **Grants.** The Grant Giving Exercise resulted in an award of £2,000 to support the MSc in Education programme at Dundee University for Dr Helen Oram.
- **Support to the Postgraduate Education Centre.** The Fund agreed to continue to endow the Postgraduate Centre with an annual grant of £8,000 for depreciation, upgrading and maintenance of the audiovisual systems.

#### **2. Colposcopy Fund**

- **Colposcopy Courses.** The Colposcopy Fund continues to deliver a programme of courses, which are among the best in the world: they are always oversubscribed and attended by high quality participants from the world over.
- **Links with China.** Professor Singer delivered three Colposcopy Courses in three different Chinese University Hospitals under the auspices of the World Health Organisation. The Universities have

started sending doctors to the Colposcopy Clinic at the Whittington for clinical observerships and it is intended to continue to foster and expand these relationships. Start-up funds to develop this programme have been provided by the Colposcopy fund.

- **The Jeffrey Kelson Foundation.** Professor Singer received a donation of £35,000 to endow the development of a state of the art IT link between the departments of Women's Health at the Whittington and the Royal Free hospitals.
- **Research:** Professor Singer is collaborating with Professor Veronica James, a retired physicist from the University of New South Wales, Australia, on a new method of breast cancer detection. This method would enable doctors to diagnose cancer by testing a sample of hair. Dr James' work has been published in major health and science journals and she hopes that the test will be made available free of charge to all women. The Colposcopy Fund is providing support by funding travel to international meetings between the various researchers.

### **3. GP Study Days Fund**

Dr Simon Wiseman runs an extremely well attended programme of Postgraduate GP Education with support from Camden and Islington Primary Care Trusts. This fund allows for the payment of speakers, accommodation and refreshments for participants.

### **4. Diabetic Research Fund**

Supported overseas scientists on research visits to University College London's Department of International Health and Medical Education.

### **5. MRCS Fund and Surgery Fund**

Although no calls were made on these Funds in this period, plans are in place to develop basic surgery courses under the auspices of PMEF.



## **New developments in Visual and Performing Arts**

Recent studies have shown that there is statistical, as well as anecdotal, evidence that the hospital environment influences the wellbeing of patients. It is now evident that to optimise the patient's state of mind is to optimise their state of health. Patients who have been exposed to the careful application of the arts, in one of its forms, are found to experience less stress, have an improved response to treatment, spend less time in hospital and require fewer prescribed drugs. Hospital morale is raised; improved motivation and retention of staff results<sup>1</sup>.

In autumn 2004 the Visual and Performing Arts Committee was established to look at the role of the arts in the new building. As a result, it was decided that the consultation process should be adapted to encompass the whole of the hospital. The Committee has been able to direct charitable funds of approximately £9,000 towards an Arts Pilot Project which in turn has paid for an Arts Coordinator for a 7-month period from July 2005 to February 2006. The coordinator is charged with defining and designing an arts programme for the hospital. (Pic: Andrew Smith)

The Coordinator has been asked to make as much progress as possible within the period of the pilot project to implement the programme and to pursue income from private and public charitable sources to enable the programme to proceed beyond February 2006.

## **The Future**

Both patients and staff are extremely fortunate to have the benefit of the charitable funds to enable the provision of facilities and benefits that would not otherwise be available.

The formation of the Fundraising Department has allowed the hospital to begin the implementation of short and long-term fundraising strategies designed to increase donations to the charitable funds.

Since both our funds and appeals rely on the generosity of those wishing to support the hospital it is very much hoped that those who receive this report will be encouraged with others to donate. This will enable the Charitable Funds to help the Whittington to continue to provide the highest standards of care to its patients and visitors as well as the best possible amenities and support for its staff.

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<sup>1</sup> 'A Study of the Effects of Visual and Performing Arts in Health Care' Chelsea and Westminster Hospital 1999-2002, statements by the National Network of Arts in Health Care, the London Association of Healthcare Forum, DoH and others.