

Whittington Health Trust Board

1 October 2014

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|---|--|---|--------------|------------------------------------|--|-------------------------------|--|
| Title: | Strategy Development – Next steps and engagement plan | | | | | | |
| Agenda item: | 14/144 | | Paper | | | 4 | |
| Action requested: | For information | | | | | | |
| Executive Summary: | This paper updates the Board on progress to date on developing the five-year strategy for Whittington Health and outlines our next steps including engagement with staff, stakeholders and the public. | | | | | | |
| Summary of recommendations: | <ol style="list-style-type: none"> 1. To note progress 2. To agree next steps | | | | | | |
| Fit with WH strategy: | | | | | | | |
| Reference to related / other documents: | | | | | | | |
| Reference to areas of risk and corporate risks on the Board Assurance Framework: | | | | | | | |
| Date paper completed: | 19 September 2014 | | | | | | |
| Author name and title: | | | | Director name and title: | Siobhan Harrington Director of Strategy | | |
| Date paper seen by EC | | Equality Impact Assessment complete? | | Risk assessment undertaken? | | Legal advice received? | |



Strategy Development
October update
Next steps and engagement Plan

1.0 Introduction

This paper updates the Trust Board on progress to date on developing the five year strategy of Whittington Health. It outlines next steps and further details on our engagement plans.

2.0 Progress

The process to develop our strategy was outlined at the Trust Board in September and launched at the Annual General Meeting that followed.

Since that time:-

- The Trust Board has discussed the development of the strategy further at a Trust Board seminar.
- The Clinical Steering Group has met and discussed the detail of segmentation and process of developing workshops for staff and stakeholders to attend during October and November.
- Regular meetings are now in place throughout the remainder of the year for governors to be fully engaged in the process.
- Further work has been completed to consider our engagement with our community and communities.
- Additional resource has been identified to support the process.
- Clinical commissioning Group (CCG) and local authority colleagues have been engaged through the Transformation Board.
- We continue to work with CCGs in North Central London engaging in their strategic planning work and their five year planning process.
- The King's Fund are completing their stocktake of our progress to date on integrating care and benchmarking us against national examples of integrated care.
- The process has been discussed at the Trust's Medical Committee.

The Board have agreed that the key cornerstones of the strategy will continue to be integrated care, ambulatory care and enhanced recovery and that is important to build on our progress to date. Additionally, there will be additional focus on prevention and also education. As we progress our thinking, the core priorities of quality, safety and patient experience will also be integral to our future development.

3.0 Next steps

In terms of next steps, as planned October and November are key months of engagement. Within the organisation clinical teams and business meetings will be discussing their services and how they see them developing over the next five years.

We will be delivering a number of workshops based on population based segmentation against defined conditions (see appendix 1). These workshops will include internal staff and stakeholders including GPs and local authority colleagues.

The Board are totally committed to engaging local people and local communities.

Our public engagement will involve:-

- A number of open events across our organisation (planning is underway to hold around four café style events in the community at our health centres and a trust wide open day in the hospital to showcase developments, our health initiatives and prevention while at the same time providing an opportunity to feed into our five year strategy)
- A social media campaign enabling people to contribute to the debate as well online
- The recruitment of community champions who will come together at a community assembly
- Ongoing engagement with local and community leaders
- Engagement at forums such as health and wellbeing boards; pensioner forums; CCG patient engagement groups and where we are invited to listen and discuss our plans

There will be a regular update to the Board through the coming months and we will continue to use our Board seminars to continue the discussion and development of the strategy.

The Board are asked to note the report.

Appendix 1

| Draft Population Based Segmentation | | | | | | | | |
|--|---|-----------------------------------|--------------------------------------|---------------|--|-----------------|----------------------------|-----------------------|
| 20140917 v1 | Condition | | | | | | | |
| Population Group | Mostly healthy / Defined episode of Care | Single Long Term Condition | Multiple Long Term Conditions | Cancer | Serious and Enduring Mental Illness | Dementia | Learning Disability | Pregnant Women |
| Children | | | | | | | | |
| Young People | | | | | | | | |
| Adults | | | | | | | | |
| Older people (75+) | | | | | | | | |

| Workshops | | | | | |
|------------------|-------------------------|-----------------|-----------------------------------|----------------|-----------------|
| Workshop | Population Group | Division | Lead | Timing | Invitees |
| 1 | Children (<16 yrs) | WCF | Friedericke Eben/ Sam Page | Late October | |
| 2 | Young People (16-18yrs) | WCF | Friedericke Eben/ Sam Page | Late October | |
| 3 | Adults (1) | SCD | Nick Harper/ Fiona Isacsson | Mid October | |
| 4 | Adults (2) | ICAM | Clarissa Murdoch/ Carol Gillen | Early November | |
| 5 | Older People (1) | ICAM | Clarissa Murdoch/ Carol Gillen | Mid October | |
| 6 | Older People (2) | SCD | Nick Harper/ Fiona Isacsson | Early November | |
| 7 | Pregnant Women | WCF | Friedericke Eben/ Sam Page | Late October | |

- Q. What is the WH offer to these population groups over the next 5 years?**
- Q. Where do we/could we have a sustainable competitive advantage?**
- Q. What would we need to make it happen?**