

## Whittington Health Trust Board

3 September 2014

<b>Title:</b>		Strategy development and engagement process September to December 2014					
<b>Agenda item:</b>		<b>14/131</b>		<b>Paper</b>		<b>6</b>	
<b>Action requested:</b>		For discussion and comment					
<b>Executive Summary:</b>		<p>This paper proposes the process and timeline to engage people in the process and to have an ambitious clinical strategy in place that supports Whittington Health to be a sustainable and innovative organisation into the future.</p> <p>Key to this process is the engagement of staff, stakeholders and the public.</p>					
<b>Summary of recommendations:</b>		Trust Board are asked to discuss our approach and agree the proposed timeline.					
<b>Fit with WH strategy:</b>		This paper enables the future strategy to be developed					
<b>Reference to related / other documents:</b>							
<b>Reference to areas of risk and corporate risks on the Board Assurance Framework:</b>		The Board Assurance Framework will be revised to align with this strategy through the process					
<b>Date paper completed:</b>		20 August 2014					
<b>Author name and title:</b>		Richard Ellis Director of Planning		<b>Director name and title:</b>		Siobhan Harrington Dep CEO & Director of Strategy	
<b>Date paper seen by EC</b>	Y	<b>Equality Impact Assessment complete?</b>	N/A	<b>Risk assessment undertaken?</b>	N/A	<b>Legal advice received?</b>	N/A



**Whittington Health**  
**Strategy development and engagement process**  
**September to December 2014**  
**Trust Board Briefing**

Whittington Health was first formed in April 2011 when the community services of Haringey and Islington came together as one organisation with the Whittington Hospital. A clinical strategy was developed and published in 2012. There was a listening exercise in 2013 where the clinical strategy was refreshed.

Now in 2014 having developed our offer in integrated care the time is right with a new Trust Board and senior team to fully engage with staff, stakeholders and our local people on the strategy for the next 5 years.

This paper proposes the process to engage people in the process and to have an ambitious clinical strategy in place that supports Whittington Health to be a sustainable and innovative organisation into the future.

The Kings Fund have agreed to work with us to develop our strategy. We will be creating the vision for quality community services and the hospital of the 21<sup>st</sup> century.

Engaging staff, stakeholders and the public is key to ensuring that the strategy developed is owned by our community. Trust Board seminars will also be used to discuss the detail of this work.

By December we will have a clear narrative regarding the vision and strategy for the organisation.

The timeline for the process is as follows:-

August-	Stocktake by the Kings Fund of and our progress in integrating care to date
	Collation of work completed in both Haringey and Islington on listening to local people's views and developing integrated care
	Engagement of Governors in the process
	Core clinical executive team to act as 'Think tank' throughout the process
	Engagement with key stakeholders
	Agreement on segmentation approach to the work
September	Kings Fund to complete a number of interviews and workshops to inform the stocktake.
	Detailed engagement of staff and stakeholders in planning for workshops

	Detailed plan on public engagement
October	<p>Internal workshops for staff in community and hospital venues based on care groups such as children; care of older people; pregnant women, people with long term conditions, people with acute care needs, people with mental health issues</p> <p>Engagement at core groups including medical committee, divisional meetings and staffside</p> <p>A series of open days for our local community with active dialogue and café for strategy development and thinking</p>
November	<p>Programme of internal workshops continues</p> <p>Ongoing refinement and development of thinking with more detailed modelling of finance and activity</p> <p>Review of emergent strategy with Trust Management Group, Trust Board and key stakeholders</p>
December	Draft version of Trust Strategy completed.

January to March 2015

Integrated Business Plan and Long term financial modelling rewrite

There are local fora and groups that we will engage with including Health and Wellbeing Boards,,our local CCG meetings, meeting with Council colleagues, our Transformation Board locally; as well as utilising internal meetings as appropriate.

This process also runs alongside our refreshed business planning process in the Trust where all clinical teams are being engaged in detailed business plans for the year ahead and the following year. The coordination and collation of this work is ambitious within the proposed timescales.

The Kings Fund will work alongside us from now until December providing some benchmarking and challenge and also opportunities for maximising networks with other integrated care providers both nationally and internally.

Trust Board are asked to discuss our approach and agree the proposed timeline.