

<b>ITEM: 11/136</b> <b>Doc: 6b</b>
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<b>Meeting:</b> Trust Board <b>Date:</b> 26 <sup>th</sup> October 2011
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<b>Title:</b> Draft Foundation Trust Membership Development Strategy
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<b>Executive Summary:</b> The Board received the first draft membership development strategy in September 2011.
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Attached is the membership strategy updated to include the recommendations that were made by the Trust Board and LINKs member feedback.

It is the Trust's intention to launch its consultation in the first week of November 2011. During the consultation we will write to all existing members of the trust to present the consultation to them and to ask them to reaffirm their wish to become members of the Whittington Health NHS Foundation Trust.

A series of events and visits is planned and Board members will be requested to attend presentations or be available at events to promote membership and the Trust's FT application.

<b>Action:</b> The trust board is asked ➤ Approve the membership strategy
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<b>Report from:</b> Fiona Smith Director of Planning and Programmes
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<b>Sponsor:</b> YiMien Koh CEO
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<b>Compliance with statute, directions, policy, guidance</b>
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<b>Reference:</b>
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FT application guidance  
Monitor Model FT constitution