

**ITEM: 11/007**  
**Doc: 04**

**Meeting:** Trust Board  
**Date:** 26 January 2011

**Title:** The Development of a Strategy for Nursing and Midwifery in the Whittington Hospital 2011 – Update Report

**Executive Summary:** The attached report outlines the process being followed to develop a Strategy for Nursing and Midwifery for the Whittington Hospital NHS Trust and the new Integrated Care Organisation (ICO). It outlines progress to date with the data gathering phase and briefly identifies the emerging themes from the initial analysis of focus groups with nursing staff.

In summary, five focus groups have been held led by Senga Steel, Assistant Director of Nursing with support from Carrie Graham, Organisational Development Lead and the Practice Development Nurses in the Trust. Staff discussed their views in relation to the development of a strategy and what they believe is important in terms of the Nursing and Midwifery contribution to patient care and experience.

The emerging themes to date include quality of care, patient safety, innovation and clinical leadership. The final focus group is planned for Jan 27th 2011 and will consider the views of the Trust's senior nurses together with colleagues from the Haringey/Islington Community Alliance to ensure the strategic fit of the finished article.

It is anticipated that an initial Strategy for Nursing and Midwifery for the Whittington Hospital will be completed by end of March 2011. The Directors of Nursing will then focus on integrating the strategies for Nursing and Midwifery of the Haringey/Islington Community Alliance and the Whittington Hospital to develop an integrated Strategy for Nursing and Midwifery for the Whittington Health Integrated Care Organisation and this will be completed by December 2011.

A series of workshops and road shows are planned to inform and develop implementation plans ensuring the strategy is a live document that continuously and positively influences the delivery of patient care and customer experience. This process will occur concurrently with the development of the strategy for the new organisation. Implementation and progress will be monitored by the Nursing and AHP Professional Forum and the final ICO nursing strategy will be presented to the Trust Board for final approval in January 2012.

**Action:** For information

**Report from:** Senga Steel, Assistant Director of Nursing-R and D

<b>Sponsor:</b>	Bronagh Scott, Director of Nursing and Clinical Development
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<b>Financial Validation</b> Lead: Director of Finance	Name of finance officer N/A
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<b>Compliance with statute, directions, policy, guidance</b> Lead: All directors	<b>Reference:</b> N/A
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<b>Compliance with Healthcare Commission Core/Developmental Standards</b> Lead: Director of Nursing & Clinical Development	<b>Reference:</b> All standards and CQC regs
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<b>Compliance with Auditors' Local Evaluation standards (ALE)</b> Lead: Director of Finance	<b>Reference:</b> N/A
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<b>Evidence for self-certification under the Monitor compliance regime</b> Lead: All directors	<b>Compliance framework reference:</b> N/A
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