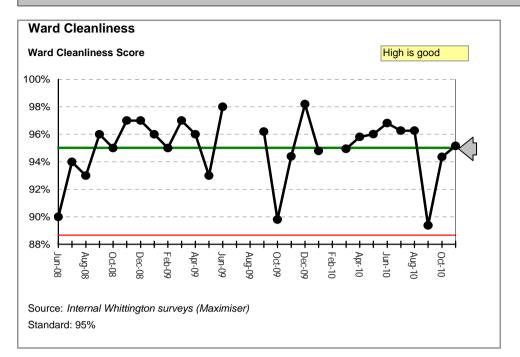
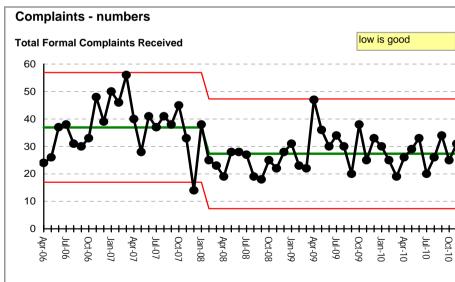
Patient Experience

November 2010

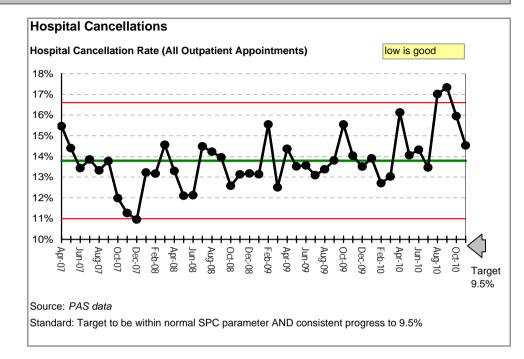
low is good





Standard: Target to be within normal SPC parameter AND progress to downward step change

Source: Safeguard/Datix - reported quarterly



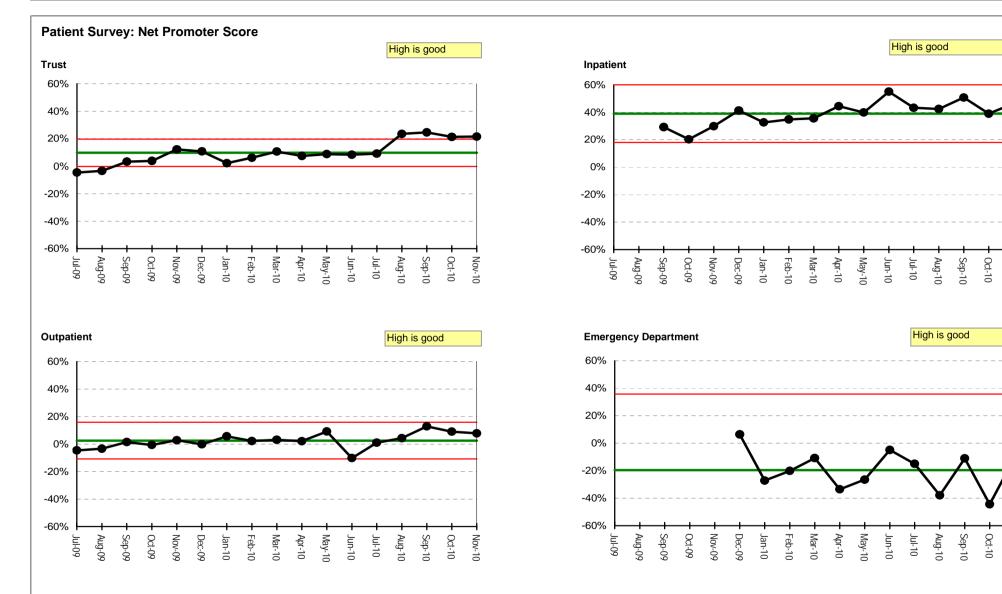
Complaints - Dissatisfied	
---------------------------	--

Escalation of Complaints	2007/08	2008/09	2009/10	2010/11 (YTD)
% Dissatisfied Complainants	11%	9%	14%	9%

Patient Experience

Nov-10

Nov-10



NPS (Net Promoter Score) is graded 0-10 by respondents.

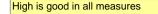
0-6 = Detractor, 7-8 = Passive, 9-10 = Promoter

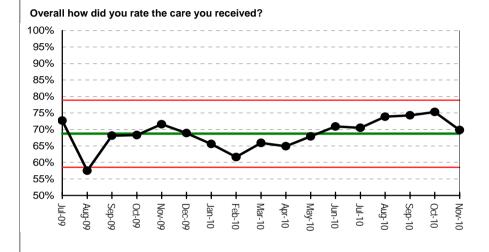
NPS is calculated by subtracting the number of detractors from the number of promoters, and showing the resulting figure as a percentage of total responses. Net promoter scores range from -100% to 100%.

Standard: Target to be within normal SPC parameter AND progress to an upward step change Source: *Local Whittington surveys (CRT)*

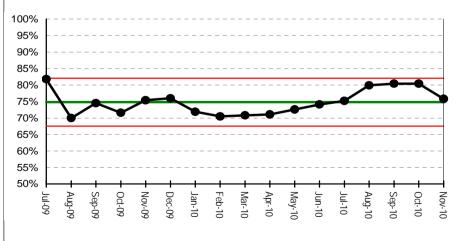
Patient Survey: Key Questions

Percentage of patients trustwide who rated their care in the top two of five categories for the following questions:





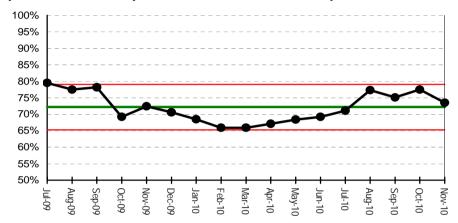
Did you feel you were treated with dignity and respect?



Source: Local Whittington surveys (CRT)

Standard: Target to be within normal SPC parameter AND progress to an upward step change





Please rate the cleanliness of the hospital

