

The Whittington Hospital
NHS Trust Charitable Funds
Draft Annual Report for the
year ending 31 March 2008



Registered charity number
1056452

The Whittington Hospital NHS Trust
Magdala Avenue
London N19 5NF
Tel. 020 7288 5641

A message from the Chief Executive of the Trust Board

In the last twelve months the charitable funds have enabled a number of departments and other areas to benefit in a variety of ways.

I am very pleased to say that the Building for Babies appeal to raise £600,000 for the neonatal intensive care unit is well on its way to meeting its target. This money will be used to relocate and improve the hospital's existing neonatal intensive care unit where sick and premature babies are treated. Barbara Roche chairs the appeal and we have impressive patrons of the appeal.

I would like to extend my most sincere gratitude on behalf of the hospital and the Trustees to all patients, friends and staff who have contributed to fundraising over the course of this last year.

Joe Liddane
Chairman
The Whittington Hospital NHS Trust

Foreword

The Charity's annual report and accounts for the year ended 31 March 2008 have been prepared in accordance with the Charities Act 1993 and the Charities (Accounts and Reports) Regulations 2005, and with the Charity's governing document.

The Whittington Hospital NHS Trust is the corporate trustee of the charitable funds held on trust and its board members are appointed trustees under s11 of the NHS and Community Care Act 1990.

Trustees

| | |
|--------------------|---|
| Joe Liddane | Chairman (from November 2007) |
| Narendra Makanji | Chairman (until October 2007) |
| David Sloman | Chief Executive |
| Margaret Boltwood | Director of Human Resources and Corporate Affairs |
| Celia Ingham Clark | Medical Director |
| Richard Martin | Director of Finance |
| Susan Sorensen | Director of Strategy & Performance |
| Deborah Wheeler | Director of Nursing and Clinical Development |
| Robert Aitken | Non Executive Director (from January 2008) |
| Maria Duggan | Non Executive Director |
| Peter Farmer | Non Executive Director (until December 2007) |
| Pat Gordon | Non Executive Director (until November 2007) |
| Doreen Henry | Non Executive Director (until February 2008) |
| Anne Johnson | Non Executive Director |
| Edward Lord | Non Executive Director (from December 2007) |
| Anna Merrick | Non Executive Director (from December 2007) |

Charity Funds Administration

| | |
|-------------------|--|
| Enitan Akinyemi | Charitable Funds Accountant (until September 2007) |
| Elizabeth Hall | Charitable Funds Accountant (from October 2007) |
| Deborah Goodhart | Head of Communications |
| Marjorie Isabelle | Appeal Manager – Foundations & Trusts |
| Carrie Reiners | Appeal Manager – Individuals & Corporations |
| Jo Condon | Administrator |

Principal Office

Jenner Building
The Whittington Hospital NHS Trust
Magdala Avenue
London N19 5NF
Tel. 020 7288 5641

Principal Professional Advisers

Bankers

Lloyds TSB
Highgate Hill, London N19

Solicitors

Bevan Brittan LLP
35 Colston Avenue, Bristol BS1 4TT

Internal Auditors

Parkhill Audit Agency
First Floor, 135 Greenford Road
Sudbury Hill, Harrow HA1 3QN

External Auditors

Audit Commission
1st Floor, Millbank Tower
Millbank, London SW1P 4HQ

Investment Advisers

Rensburg Sheppards Investment Management Limited
2 Gresham Street London EC2V 7QN

Structure, Governance and Management

The Board of the Whittington Hospital NHS Trust as corporate trustee of the charitable funds is accountable to the Charity Commission. Following the transfer of services from the Royal Northern Hospital, the main consolidated hospital funds were formally established by model declaration of trust in 1996, for any charitable purposes relating to the Trust. In 2001, The Whittington Hospital Medical Education Charitable Fund, which had been a separate entity, was brought under the same trustees as the main funds. The medical education funds are primarily for the advancement of facilities for medical education, the furtherance of medical education and research, and the dissemination of associated results.

The trustees are responsible for keeping proper accounting records, establishing and monitoring a system of internal control, and establishing arrangements for the prevention and detection of fraud and corruption. Day to day responsibility for the funds is delegated to members of the Executive Board who in turn appoint advisers for individual funds within the umbrella charity. The use of funds and procurement of goods and services are controlled through authorisation procedures, which are documented as part of the Trust's standing financial instructions. The systems and processes are subject to annual review by the Trust's internal auditors, who make recommendations on the management and mitigation of any identified risk and report to the Trust's Audit Committee.

The Trust's finance department provides accounting services and investment management is delegated to professional advisers. The annual accounts are audited by the Trust's external auditors (the Audit Commission) and approved by the Trust Board. The audited annual accounts, which are submitted to the Charity Commission, are available on request. Summaries of income, expenditure and movements in balances are shown at the end of this report.

The fundraising department is flourishing with appeals managers and a part time administrator now coordinating charitable funds, who report to the head of communications.

Description of Funds

Although all funds are held within an Umbrella Charity, a small number of funds have their own governing instruments and are registered as specific purpose funds within the overall charitable fund.

| Charity | Objects |
|--|--|
| Umbrella Charity | For any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the Whittington Hospital NHS Trust |
| The Royal Northern Scheme | |
| General Purpose Fund | As for the Umbrella Charity |
| GHE Bequest | The primary objects being to provide facilities and amenities to patients to relieve suffering and anxiety and to aid recovery. The secondary objects refer to the maintenance and improvement of facilities for fee-paying patients and to subsidise their costs in cases of need as determined by the Trustees |
| Nursing Staff Fund | To provide amenities for nursing staff at the Whittington Hospital |
| General Prize Fund | For the provision of an annual prize for the staff at the Whittington Hospital NHS Trust |
| The Whittington NHS Trust Radiography Fund | For any charitable purpose or purposes relating to the National Health Service for the services provided by the Radiography department of the Whittington Hospital NHS Trust |
| The Mike Bowen Trust | To support the clinical work with new-born babies at the Whittington Hospital NHS Trust |
| Simon Yudkin Funds | Interest to be used by the paediatric department to purchase toys, books and other educational matter including clothes and computer software as well as new beds for parents |
| Sadler Fund | For the relief of sickness of children who are or have been treated at the Whittington Hospital by the provision of a gift for the Christmas tree in any children's ward in the paediatric unit at the hospital |
| Gladys Embrey Fund | For any charitable purpose or purposes relating to the Whittington Hospital NHS Trust |
| Postgraduate Medical Education Fund (PMEF) | For any charitable purposes relating to the NHS/Whittington Hospital for the advancement, furtherance and research of medical and dental education |

Financial Policy

In addition to managing general and departmental funds, the Trust in recent years has had a single fundraising appeal for a specific purpose rather than general fundraising. These appeals have included over the years successful fundraising campaigns for imaging equipment, facilities for thalassaemia patients, cancer information services and most recently the refurbishment and equipping of an expanded neonatal unit. This change of focus has meant that the value of the general fund has diminished as donated income has tended to be directed towards the current appeal.

Hospital departments managing their own fund balances from donations are encouraged to use them within a reasonable timescale for the benefit of patients and staff, except where they are being accumulated for a specific future purpose. The Building for Babies fundraising committee, chaired by Barbara Roche, manages the Building for Babies fund.

A committee of the Whittington Postgraduate Medical Education Centre manages the funds relating to postgraduate medical education funds separately.

Income and expenditure relating to the Hospital Funds

The total income for the hospital charitable funds was £368,521 including funds raised through events.

In all, expenditure of £255,017 was incurred in pursuit of the charity's objectives. At the end of the period to 31 March 2008 the fund balance totalled £1,089,844 at the market value of investments.

Building for Babies

The Building for Babies appeal was launched in May 2006 to dramatically improve the environment of the Neonatal Intensive Care Unit (NICU) at the Whittington Hospital. The target is £600,000 to cover the new equipment and family rooms needed by the Unit. The monies raised will provide better care for babies, better support for families and better facilities for staff.

Originally, it was envisaged that NICU would move into a vacant ward that met its space requirements. However, in 2008 it was decided, due to the unexpected rise of births in north London, that the ward earmarked for NICU's relocation had to be used as a maternity ward to relieve pressure on the labour ward. To compensate for losing the original space, the ward located above the NICU, which was previously occupied by the adult intensive care unit, has been redeveloped to form a Special Care Baby unit with increased capacity. The SCBU now houses 16 cots and the family rooms will be created and furnished in the new space. The existing NICU now contains Intensive and High Dependency cots, and is thus able to function more efficiently.

The plan further down the line is to move all women and children's services including NICU, to a purpose-built centre which is due to be constructed over the next five years. Until this time, NICU will make the best out of the two spaces they hold and with the generosity of the donations received through the Building for Babies appeal, the environments will be made more comfortable for babies, parents and staff thanks to more space, latest equipment and a more attractive environment.

During the year, Building for Babies generated over £240,000 from individuals, corporations and a series of community events, like the London Marathon, The British 10k London Run and our own Highgate 5k Fun Run. Other fundraising events included the famous Bunbury Cricket Tournament, a photography competition, a Golf Day organised by Asterol; a fringe comedy play called 'Four Monks and a Nun,' a talk by Professor James Malone-Lee on 'The Great Stink,' concerts by the All Angels, London Medical Orchestra, John Dankworth's jazz ensemble 'Time Loves Changes' and the 'Singing in Highgate' choral group.

A legacy of £6,186 was received from the Estate of the Late S Robertson.

The costs of running the fundraising department come from this fund. The department employs two part-time appeals managers and a part-time assistant.

Based on the success of the appeal so far, we anticipate that we will reach the target by October 2008.

Donations above £2,000 were received from the following.

| | |
|--|---------|
| Goldman Sachs International | £60,000 |
| Mayor of Haringey | £16,310 |
| 29 th May Charitable Trust | £10,000 |
| Mercers' Company | £10,000 |
| Wallace & Gromit's Children's Foundation | £10,000 |
| Vintners' Company | £5,000 |
| Arsenal Charitable Trust | £4,500 |
| John Keane | £3,750 |
| Eva Alberman | £3,000 |
| Youth Philanthropy Initiative | £3,000 |
| London Masonic Charity | £3,000 |
| UCL RUMS & RAG | £2,860 |
| Anonymous | £2,500 |

Income and expenditure relating to the Postgraduate Medical Education Fund (PMEF) held by the Whittington Postgraduate Education Centre

The balance of the Postgraduate Medical Education Fund at 31 March 2008 was £251,341, a decrease of £35,928.

General Fund

Incoming resources increased to £83,341. The fund earned £1,390 from its bank deposit account's interest and £14,700 from investment dividends. This income funds audio-visual education equipment, education and teaching resources, and support to the salaries of the Front of House staff. The General Fund generated income by running courses in Emergency X-Ray (August 2007 and February 2008), Practical Skills for Doctors in Training (October 2007 and February 2008) and Resuscitation (nine courses over the year). The fund has a grant programme to support the development of excellence in teaching.

Colposcopy Fund

Colposcopy courses run in June and October 2007, and March 2008 generated incoming resources with a total of £50,367.

Dr Daniel Nidsang of UCL is working with Professor Sue Garland in the University of Melbourne examining her unique archival library of cervical disease to evaluate the role of a tumour marker Brn-3a in the diagnosis of cervical malignancy. Professor David Latchman of UCL, and Professor Albert Singer of the Whittington have obtained grants to continue this work in Melbourne, London and in Israel, where a low-risk population for cervix cancer exists.

Professor Robert Neuwirth of Columbia University in New York has worked for the last eight years with Professor Singer on the use of silver nitrate in an attempt to ablate the uterine endometrium in women with menorrhagia. It is hoped that the development of new methods of instilling silver nitrate in the uterus will form the basis of grants in the near future

GP Study Days Fund

Dr Simon Wiseman continues to consolidate and expand educational events for Postgraduate General Practice. This year has seen the maintenance of numbers attending events thanks to the efficient marketing of the GP Programme through direct mailing with an extensive GP Contacts database, closer links with Primary Care Trusts in the sector and the appointment of the Whittington's Director of Primary Care.

Courses delivered were Minor Surgery in October 2007, GP Intensive on November 2007 and March 2008, and the GP Study Afternoon topics were Imaging, Gastroenterology Update, Prescribing and Information Technology, Orthopaedic Update, Healthcare Associated Infections in the Community, Advances in Surgery, Management of Anaemia and Rheumatology.

Diabetic Research Fund

Professor John Yudkin retired in 2007. The residual balance of the fund was donated to the International Insulin Foundation in the care of Dr David Beran.

Other Funds

The MRCS, PGEF and Surgery Funds are now being managed by the General Fund under Dr Anna Kurowska to consolidate activity under one fund and to rationalise administration costs.

Investments

The investment policy is for a balanced mandate between income and capital growth. The level of risk is moderate and the portfolio is managed on a discretionary basis.

The aim of the portfolio structure is to provide both long-term growth in capital values, and income to maintain their values in real terms. This is achieved through a balance between fixed interest securities, UK equities and overseas collective funds. As there have been significant drawdowns in recent years, it has been necessary to take a gradually lower risk profile with remaining assets.

For ethical reasons, there are no investments in tobacco companies and investment in alcohol companies and related companies are kept in moderation.

The decrease in the PME F over the year necessitated a transfer of £50,000 to the current account, leaving £250,000 in the deposit account.

The Future

Both patients and staff are extremely fortunate to have the benefit of the charitable funds to enable the provision of facilities and benefits that would not otherwise be available.

Since both our funds and appeals rely on the generosity of those wishing to support the hospital it is very much hoped that those who receive this report will be encouraged with others to donate. This will enable the charitable funds to help the Whittington to continue to provide the highest standards of care to its patients and visitors as well as the best possible amenities and support for its staff.

For the postgraduate funds, it is planned to consolidate and expand the programme of courses, support teaching and research activities, and expand and consolidate links with the local primary care trusts to enhance the profile of the Trust as an excellent provider of clinical teaching and education.