

The Whittington Hospital
NHS Trust Charitable Fund
Draft Annual Report for the
year ending 31 March 2007



Registered charity number
1056452

The Whittington Hospital NHS Trust
Magdala Avenue
London N19 5NF
Tel. 020 7288 5641

A message from the Chief Executive of the Trust Board

In the last twelve months the charitable funds have enabled a number of departments and other areas to benefit in a variety of ways.

I am very pleased to say that the Building for Babies appeal to raise £600,000 for the neonatal intensive care unit is well on its way to meeting its target. This money will be used to relocate and improve the hospital's existing neonatal intensive care unit where sick and premature babies are treated. Barbara Roche chairs the appeal and we have impressive patrons of the appeal.

I would like to extend my most sincere gratitude on behalf of the hospital and the Trustees to all patients, friends and staff who have contributed to fundraising over the course of this last year.

**David Sloman
Chief Executive
The Whittington Hospital NHS Trust**

Foreword

The Charity's annual report and accounts for the year ended 31 March 2007 have been prepared in accordance with the Charities Act 1993 and the Charities (Accounts & Reports) Regulations 2005, and with the Charity's governing document.

The Whittington Hospital NHS Trust is the corporate trustee of the charitable funds held on trust and its board members are appointed trustees under s11 of the NHS and Community Care Act 1990.

Trustees

Narendra Makanji	Chairman
David Sloman	Chief Executive
Margaret Boltwood	Director of Human Resources and Corporate Affairs
Tara Donnelly	Director of Operations (until January 2007)
Susan Sorensen	Director of Finance (until August 2006)
	Director of Strategy & Performance (from August 2006)
Trish Donovan	Director of Finance (from August 2006 – December 2006)
Richard Martin	Director of Finance (from January 2007)
Celia Ingham Clark	Medical Director
Michael Lloyd	Director of Site Commissioning (until June 2006)
Deborah Wheeler	Director of Nursing and Clinical Development
Maria Duggan	Non Executive Director
Peter Farmer	Non Executive Director
Pat Gordon	Non Executive Director
Doreen Henry	Non Executive Director
Anne Johnson	Non Executive Director

Charity Funds Administration

Elizabeth Hall	Charitable Funds Accountant (until January 2007)
Enitan Akinyemi	Charitable Funds Accountant (from January 2007)
Deborah Goodhart	Head of Communications
Anna Turner	Fundraising and Communications Secretary (until March 2007)
Sheba Safo-Adu	Temporary Appeal Manager (until December 2007)
Marjorie Isabelle	Appeal Manager – Trusts (one day a week from February 2007)

Principal Office

Jenner Building
The Whittington Hospital NHS Trust
Magdala Avenue
London N19 5NF
Tel. 020 7288 5641

Principal Professional Advisers**Bankers**

Lloyds TSB
Highgate Hill, London N19

Solicitors

Bevan Brittan LLP
35 Colston Avenue, Bristol BS1 4TT

Internal Auditors

Parkhill Audit Agency
First Floor, 135 Greenford Road
Sudbury Hill, Harrow HA1 3QN

External Auditors

Audit Commission
1st Floor, Millbank Tower
Millbank, London SW1P 4HQ

Investment Advisers

Rensburg Sheppards Investment Management Limited
2 Gresham Street London EC2V 7QN

Structure, Governance and Management

The Board of the Whittington Hospital NHS Trust as corporate trustee of the charitable funds is accountable to the Charity Commission. Following the transfer of services from the Royal Northern Hospital, the main consolidated hospital funds were formally established by model declaration of trust in 1996, for any charitable purposes relating to the Trust. In 2001, The Whittington Hospital Medical Education Charitable Fund, which had been a separate entity, was brought under the same trustees as the main funds. The medical education funds are primarily for the advancement of facilities for medical education, the furtherance of medical education and research, and the dissemination of associated results.

The trustees are responsible for keeping proper accounting records, establishing and monitoring a system of internal control, and establishing arrangements for the prevention and detection of fraud and corruption. Day to day responsibility for the funds is delegated to members of the Executive Board who in turn appoint advisers for individual funds within the umbrella charity. The use of funds and procurement of goods and services are controlled through authorisation procedures, which are documented as part of the Trust's standing financial instructions. The systems and processes are subject to annual review by the Trust's internal auditors, who make recommendations on the management and mitigation of any identified risk and report to the Trust's Audit Committee.

The Trust's finance department provides accounting services and investment management is delegated to professional advisers. The annual accounts are audited by the Trust's external auditors (the Audit Commission) and approved by the Trust Board. The audited annual accounts, which are submitted to the Charity Commission, are available on request. Summaries of income, expenditure and movements in balances are shown at the end of this report.

The fundraising department is flourishing with two part time appeals managers and a part time administrator now coordinating charitable funds, who report to the head of communications.

Description of Funds

Although all funds are held within an Umbrella Charity, a small number of funds have their own governing instruments and are registered as specific purpose funds within the overall charitable fund.

Charity	Objects
Umbrella Charity	For any charitable purpose or purposes relating to the National Health Service wholly or mainly for the services provided by the Whittington Hospital NHS Trust
The Royal Northern Scheme	
General Purpose Fund	As for the Umbrella Charity
GHE Bequest	The primary objects being to provide facilities and amenities to patients to relieve suffering and anxiety and to aid recovery. The secondary objects refer to the maintenance and improvement of facilities for fee-paying patients and to subsidise their costs in cases of need as determined by the Trustees
Nursing Staff Fund	To provide amenities for nursing staff at the Whittington Hospital
General Prize Fund	For the provision of an annual prize for the staff at the Whittington Hospital NHS Trust
The Whittington NHS Trust Radiography Fund	For any charitable purpose or purposes relating to the National Health Service for the services provided by the Radiography department of the Whittington Hospital NHS Trust
The Mike Bowen Trust	To support the clinical work with new-born babies at the Whittington Hospital NHS Trust
Simon Yudkin Funds	Interest to be used by the paediatric department to purchase toys, books and other educational matter including clothes and computer software as well as new beds for parents
Sadler Fund	For the relief of sickness of children who are or have been treated at the Whittington Hospital by the provision of a gift for the Christmas tree in any children's ward in the paediatric unit at the hospital
Gladys Embrey Fund	For any charitable purpose or purposes relating to the Whittington Hospital NHS Trust
Postgraduate Medical Education Fund (PMEF)	For any charitable purposes relating to the NHS/Whittington Hospital for the advancement, furtherance and research of medical and dental education

Financial Policy

In addition to managing general and departmental funds, the Trust in recent years has had a single fundraising appeal for a specific purpose rather than general fundraising. These appeals have included over the years successful fundraising campaigns for imaging equipment, facilities for thalassaemia patients, cancer information services and most recently the refurbishment and equipping of an expanded neonatal unit. This change of focus has meant that the value of the general fund has diminished as donated income has tended to be directed towards the current appeal.

Hospital departments managing their own fund balances from donations are encouraged to use them within a reasonable timescale for the benefit of patients and staff, except where they are being accumulated for a specific future purpose. The Fundraising Development Committee manages the Building for Babies fund.

A committee of the Whittington Postgraduate Medical Education Centre manages the funds relating to postgraduate medical education funds separately.

Income and expenditure relating to the Hospital Funds

The total income for the hospital charitable funds was £560,987 including funds raised through the Flora London Marathon and other events.

In all, expenditure of £294,070 was incurred in pursuit of the charity's objectives. At the end of the period to 31 March 2007 the fund balance totalled £104,008 at the market value of investments.

Building for Babies

The Building for Babies appeal was launched in May 2006 to dramatically improve the environment of the Neonatal Intensive Care Unit (NICU) at the Whittington Hospital. The monies raised will provide better care for babies, better support for families and better facilities for staff by enlarging, relocating and re-equipping the current NICU. The appeal was initiated with a goal of £3 million. However, it was reduced to £600,000 in March 2007 in order to get an expanded NICU up and running to meet current demands.

Rather than build a new unit, the NICU will move to a vacant ward that meets their space requirements. All donations received will be used to purchase new equipment, which will stay with the NICU as they move locations. In its first full year, Building for Babies generated over £147,000 from individuals, corporations and a series of community events, like the London Marathon. Significant contributions were received from the following.

Friends of the Whittington	£30,000
Tesco Charitable Trust	£19,750
Marks and Spencer	£10,000
Robert Garron Charitable Trust	£9,845
Arsenal FC	£6,009
Mr Richard Gladwin	£5,000
Eastern Promises Films Ltd	£4,500
St Anthony's Primary School	£2,200
Mia's Wish	£2,000

Fundraising events and sponsorship via the Just Giving website generated £13,489 and received Gift Aid of £13,970.

The costs of running the fundraising department come from this fund. The department employs a part-time appeals manager and a part-time assistant.

General Purpose Fund

Once again this fund, recognising that the Whittington's most important asset is its staff, provided a subsidised Christmas lunch for all staff and gave grants to wards and departments for Christmas decorations. A long service and

retirement party was held for around 60 members of staff who had either retired within the last year after at least 10 years service or who have been at the Whittington for either 15 or 20 years. Retirees received an engraved commemorative bowl and the long servers were given silver or gold pins as a token of appreciation.

The fund gained a legacy of £95,067 from the Estate of the late Francis Keats.

GHE Bequest

£58,764 has been spent on much needed equipment and patient comforts including refurbishing the Highgate Treatment Centre.

Thalassaemia Fund

The Thalassaemia unit opened on the fourth floor of the new building in January 2007.

Over £40,000 from the money raised was spent on furnishing the centre – there is more to do and this will be completed in the next year.

Gladys Embrey Bequest

The Trust gained a legacy of £207,386 from the Estate of the late Gladys Embrey, which has been set up as a separate fund.

Income and expenditure relating to the Postgraduate Medical Education Fund (PMEF) held by the Whittington Postgraduate Education Centre

The balance of the Postgraduate Medical Education Fund at 31 March 2007 was £287,270.

General Fund

Incoming resources increased to £49,160 mainly due to the performance of the Resuscitation Courses Programme started in December 2005, and re-starting the Basic Surgical Training programme courses in collaboration with the Royal College of Surgeons.

The fund earned £2,027 from its bank deposit account's interest and £12,908 from investment dividends. This income provides for depreciation costs of audio-visual equipment and various education and teaching resources at the Postgraduate Centre, and contributes to the salaries of Front of House staff.

Colposcopy Fund

Incoming resources totalled £70,630. This excellent performance was due not only to the continued success of the Colposcopy Courses Programme but also to the creation of the MRCOG Revision Course and Basic Surgery Course programme by Mr Narendra Pisal.

Research was continued by Professor Albert Singer and his team collaborated with and gave financial support to researchers including Professor Veronica James, Professor Tay Sunkwie, Professor Robert Neuwirth and Dr Daniel Nidsang.

This fund continues to support clinical excellence at the Whittington. Over the past 26 years, the Fund had provided more than £310,000 for service improvements in the Department of Women's Health and the Hospital.

GP Study Days Fund

Dr Simon Wiseman continues to consolidate and expand educational events for Postgraduate General Practice. This year had seen the maintenance of numbers attending events thanks to the efficient marketing of the GP Programme through direct mailing with an extensive GP Contacts database, closer links with primary care trusts in the sector and the appointment of the Whittington's Director of Primary Care.

Diabetic Research Fund (DRF)

Professor John Yudkin retired this year. The residual balance of the fund was donated to the International Insulin Foundation in the care of Dr David Beran.

Investments

The investment policy is for a balanced mandate between income and capital growth. The level of risk is moderate and the portfolio is managed on a discretionary basis.

The aim of the portfolio structure is to provide both long-term growth in capital values, and income to maintain their values in real terms. This is achieved through a balance between fixed interest securities, UK equities and overseas collective funds. As there have been significant drawdowns in recent years, it has been necessary to take a gradually lower risk profile with remaining assets.

For ethical reasons, there are no investments in tobacco companies and investment in alcohol companies and related companies are kept in moderation.

The Future

Both patients and staff are extremely fortunate to have the benefit of the charitable funds to enable the provision of facilities and benefits that would not otherwise be available.

Since both our funds and appeals rely on the generosity of those wishing to support the hospital it is very much hoped that those who receive this report will be encouraged with others to donate. This will enable the charitable funds to help the Whittington to continue to provide the highest standards of care to its patients and visitors as well as the best possible amenities and support for its staff.

For the postgraduate funds, it is planned to consolidate and expand the programme of courses, support teaching and research activities, and expand and consolidate links with the local primary care trusts to enhance the profile of the Trust as an excellent provider of clinical teaching and education.